



YMCA of SOUTHEAST MISSOURI 2014 ANNUAL REPORT



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Nearly 70% of our members believe the Y is an important community resource for nurturing the potential of every child.

Mission

To put Christian principles into practice through programs that build healthy body, mind, and spirit for all.



91% of our members see the Y as a community leader in promoting healthy hab-

Financial Information Year Ending 12/31/14

Income

Membership Dues	\$809,241
Program Fees	\$203,212
Contributions/Grants	\$132,600
Special Events	\$74,682
Other Income	\$5,947
Total Income	\$1,225,682

Expense

Program (62%)	\$852,221
Fundraising (4%)	\$58,401
Administrative (34%)	\$463,435
Total Expense	\$1,374,057

Assets

Beginning Net Assets	\$6,910,156
Net Assets 12/31/13	\$6,728,401



OUR IMPACT

The Y is so much more than a gym. It's a cause, dedicated to youth development, healthy living and social responsibility.

For nearly 20 years, we've been proud to help our neighbors learn, grow, and thrive serving over 2000 program participants and 4500 members annually. Below are a few of the many programs the Y offers:

YMCA After School Program:

Provided a safe and nurturing environment for 65 elementary aged children by ensuring children are in a familiar and safe place. Y Staff work with teachers and school personnel to enhance each child's educational development. The program also emphasized character development, physical activity and social interaction.

Summer Day Camp: Provided 120 youth with the opportunity to experience a camp like setting without the being away from home. Each day is filled with activities that promise to keep children engaged while helping them develop new skills, make new friends, and learn what it means to have good character.

ACT Tutoring: Partnership between the Y and local retired teachers that served over 70 high school students preparing them for the ACT college entrance exam.



"When I first went to the Y for swimming lessons I was scared. When I started I met some people and made friends. My teachers were really nice. They taught me how to swim in the deep end and it was really fun. When we go to the Y as a family, I swim from one side of the pool to the other with my dad, and it is awesome!"

73% of our members feel that the Y builds strong relationships with its members.

"I am 49 years old and have sever arthritis and several other health problems. As for my health, I was seeing no light at the end of the tunnel. My doctor suggested water exercises at the YMCA. Not being able to afford the membership, I applied for financial assistance. It made it possible for me to join the Y! Everyone at the Y has been so helpful and caring. I've made many new friends, my health is slowly improving, and I am losing weight, too! Thanks to the Y for giving me HOPE! My light is shining a



YMCA of Southeast Missouri

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